

REPORT

FINISH Society 2022-23

CONTENTS

Chairman's Message	1
Governing Body of FINISH Society	2
Our Mission & vision	3
About Us	4
Our Presence	5
Glimpse of 2022-2023	6
Water, Sanitation & Hygiene (WASH): Community and School	
Solid Waste Managment	12
Liquid waste Management	
Plastic Waste Management	16
Skill & Livelihood Development	17
Renewable energy projects	20
Research and study	21
Technical support (FSTP)	21
What next for FINISH?	22
Our Partners and Contact us.	23



Financial Inclusion Improves Sanitation and Health (FINISH) Society is a multistate not-for- profit NGO registered in 2010 under the Societies Registration Act 1860. FINISH Society is working to promote sustainable and inclusive access of water, sanitation and hygiene services to impact health and environment.

Vision

To impact health and quality of lives inclusively.

Mission

To design and implement need-based solutions to improve access of sustainable water, sanitation and hygiene services.



GOVERNING BOARD



Mr. Arun Ramanathan Chairperson, FS



Mr. A. Sahasranaman 1st Chairperson, FS, (ex IAS)



Mr. Sadanand Bhave, (ex IAS)



Dr. Kulwant Singh, Member, FS



Mr. Gopalakrishna, Treasurer, FS



Mr. RM Malla (ex- CMD IDBI), Member



Mr. Arun Kr. Verma CA, Member, FS



Mr. Mukul Jaiswal Member, FS



Mr. Abhijit Banerji Director, FS



Mr. Saurabh Agnihotri, COO, FS



Ms. Santwana Sneha, Head M&E, FS

ADVISORS TO GOVERNING BODY



Mr. Valentin Post, Co-Founder, FINISH Programme



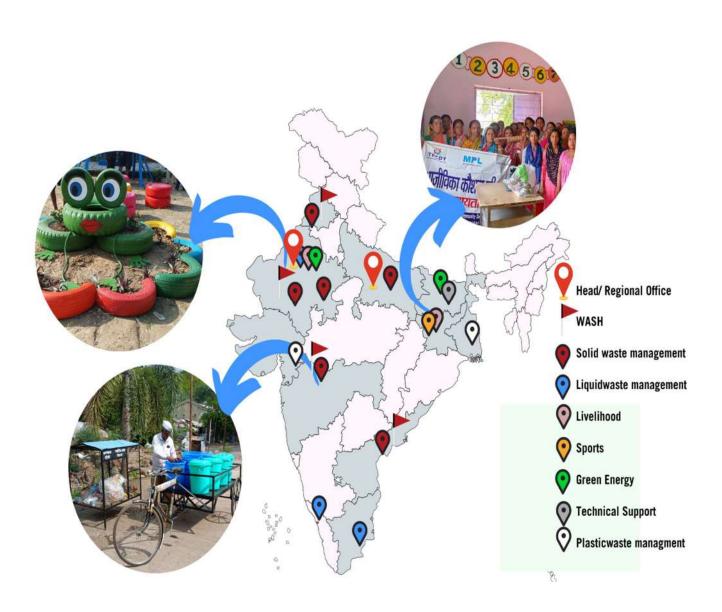
Mr. Theo Brouwers, MD, ACTIAM



Ms. Sarbani Bhattacharya Chair, Supervisory Board, FINISH Mondial

OUR PRESENCE

FINISH society is present in 10 states (Odisha, West Bengal, Jharkhand, Bihar, Uttar Pradesh, Rajasthan, Gujarat, Maharashtra, Punjab, Tamil Nadu) and has its head office in Lucknow and regional office in Udaipur, respectively, with our own project offices and teams in different parts of these 10 states.



ABOUT US

At FINISH Society, we are driven by an unwavering commitment to advancing sustainable and equitable development in key sectors that directly impact the quality of life for communities across India. Our journey began in 2009 when we conceived the Financial Inclusion Improves Sanitation and Health (FINISH) initiative, a pioneering private partnership model aimed at comprehensively addressing India's sanitation challenges. Since then, we have continued to evolve and diversify our initiatives, leaving a lasting impact on a multitude of thematic areas.

Our success can be attributed to our holistic approach, which leverages local financial resources and builds grassroots capacities while fostering collaboration across various stakeholders. These stakeholders include Indian and international donor agencies, government bodies, corporate entities, and financial institutions, all of whom share our vision of sustainable development.

Our core programs encompass a wide range of critical areas, including Water, Sanitation, and Hygiene (WASH); Solid and Liquid Waste Management; Training and Capacity Building; Health and Nutrition; Skill and Livelihood Development; Financial Inclusion; and Research. These programs have collectively made a profound difference in the lives of the communities we serve.

In our annual report, we proudly highlight the remarkable strides we have taken in achieving our mission. By expanding access to safe sanitation systems for over 1 million individuals, we have not only improved their health and well-being but also contributed to the broader goals of sustainable development. Our success is a testament to the power of collaboration, innovation, and a shared dedication to improving lives.

As we move forward, our commitment remains unshaken. We will continue to work tirelessly, hand in hand with our partners, to create positive, lasting change in the sanitation, health, education, and environmental sectors. Together, we will build a brighter, more sustainable future for the communities we serve, and for India as a whole.

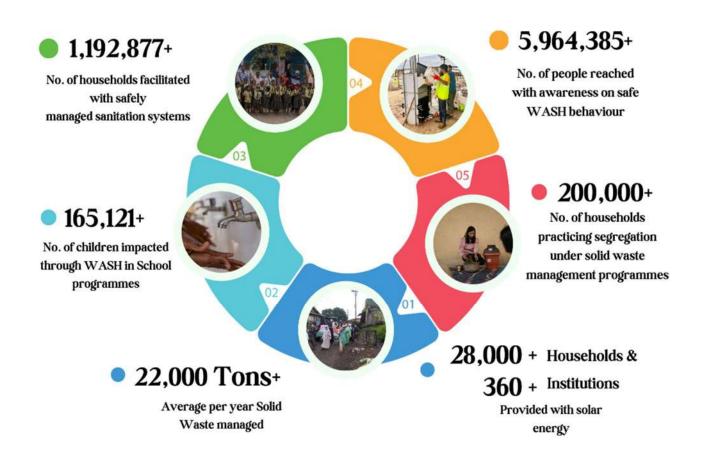
PROGRAMMES

Since its inception, FINISH Society has made significant strides in expanding its outreach across various thematic and geographical areas. This expansion has been made possible through collaboration and partnerships with a wide range of stakeholders, including Government Agencies in India, various organisations, academic institutions, corporations, and financial institutions. These multi-stakeholder partnerships have been instrumental in driving the organisation's mission forward. FINISH Society's core programs encompass a diverse range of areas, reflecting its commitment to holistic development and addressing the multifaceted challenges faced by communities.

By focusing on these core areas, FINISH Society contributes to the comprehensive development of communities, addressing not only immediate needs but also building a foundation for long-term sustainability and growth. Through its collaborative efforts with various stakeholders, the organization continues to make a positive impact on the lives of those it serves and strives for a better, more inclusive society.

These core programs include-

- Water, Sanitation & Hygiene (WASH): Ensuring access to clean water, improved sanitation
 facilities, and hygiene education is fundamental to improving public health and overall quality of
 life.
- **Solid & Liquid Waste Management:** Proper waste management practices help mitigate environmental pollution and create opportunities for sustainable waste recycling and disposal.
- **Skill & Livelihood Development**: Equipping individuals with skills and training programs enhances their employability, income generation, and overall economic independence.
- **Financial Inclusion**: Facilitating access to financial services and resources empowers individuals and communities to manage their finances and invest in their future.
- **Research & Studies**: Conducting research and studies allows FINISH Society to gather valuable insights, measure the impact of its programs, and refine its approaches for greater effectiveness.





GLIMPSE OF THE YEAR

More than a decade of learning, research and development in sanitation and wash activities FINISH Society is now a one of the leading organisations in WASH sector, over the year.

From April 2022 to March 2023, FINISH Society achieved significant milestones in various thematic areas, encompassing solid waste management, skills and livelihood development, and plastic waste management, across multiple projects and locations. We actively contributed to waste reduction and recycling efforts, impacting households, schools, and communities.

These collective achievements underscore FINISH Society's dedication to waste reduction, community development, and responsible waste management practices, making a substantial and positive impact on the regions we serve.



household visits and handling a total of 3.5 million kilograms of solid waste. This comprehensive waste management initiative resulted in the recycling of 1.2 million kilograms of organic waste and 2.3 million kilograms of inorganic waste. Notably, we successfully support to sold over 1,000 kilograms of compost, generating revenue amounting to Rs. 300,000 for our stackholders. Furthermore, our commitment to environmental sustainability was evident in our plastic waste management efforts, where we collected and recycled 15,000 kilograms of plastic waste, contributing significantly to environmental conservation. In addition to waste management, we played a pivotal role in skills and livelihood development by training 1,500 individuals, empowering them to create sustainable livelihood opportunities.

As FINISH Society, we have made significant strides in the field of skill development and livelihood activities, with a particular focus on two key regions, Jharkhand and Rajasthan. In Jharkhand with the support of ACC Foundation our skill development project has successfully equipped local residents with essential skills for sustainable livelihoods. Additionally, our partnership with PwC in Rajasthan has yielded remarkable results in enhancing livelihood activities. Through these initiatives, we have trained and empowered individuals, fostering self-reliance and promoting lasting positive change. Our commitment to building stronger and more prosperous communities in both Jharkhand and Rajasthan is unwavering, as we continue to provide individuals with the tools for a better and more sustainable future. These achievements highlight our dedication to creating a positive impact on waste management, skills development, and livelihood improvement across various projects during the reporting year. We look forward to continuing our efforts to make a difference in these communities.

WASH IN SCHOOL

Educational institutions hold a pivotal role in shaping societies, serving not only as centers of learning but also as bridges to engage with communities through the involvement of children and educators. Through our extensive journey, we have come to recognize the paramount importance of School-Led Total Sanitation (SLTS) initiatives in extending our reach to the farthest corners of society. FINISH Society, in collaboration with various partners, has successfully implemented a series of School WASH initiatives. These initiatives encompass a two-pronged approach: infrastructure improvements and educational programs.

By addressing both the hardware and software aspects, we aim to create comprehensive and long-lasting change. Our interventions not only focus on building water and sanitation infrastructure within schools but also emphasize educational programs that promote healthy habits and behavior change. Through these initiatives, we strive to instill good hygiene practices that will have a positive and lasting impact on the overall well-being of students and the communities they belong to.

MENSTRUAL HYGIENE MANAGEMENT



The FINISH Society took important step in breaking the barriers around menstruation by organizing awareness sessions on menstrual hygiene management (MHM) schools. in These sessions were designed to tackle the lack of knowledge deep-seated taboos surrounding menstruation that often led misinformation and exclusion.

The goal was to empower students with accurate information and equip them with essential knowledge about safe practices during menstruation. During these sessions, students were provided with valuable insights into the significance and benefits of using sanitary products. Moreover, by dispelling prevalent myths and misconceptions, the FINISH Society aimed to create a more supportive and compassionate environment for those experiencing periods. By initiating these educational sessions, the FINISH Society is not only addressing a critical issue but is also striving to foster a society that embraces menstrual health as a fundamental aspect of overall well-being.

How Sensitive Handling Can Break The MHM Taboo In Hardoi!

Menstrual hygiene in the villages remain taboos unless handled with sensitivity. A case in point is Sewa, a Gram Panchayat in Hariyawan block in Hardoi District, Uttar Pradesh which is about 15 kms from the development block. Here FINISH Society Animator Priyanshi got the opportunity to visit the upper primary school of this village for the first time under the "Khushhali Sanitation Project", which aims at working on community sanitation and school sanitation at the village level. Finish Society in collaboration with DCM Shriram Foundation is working on the project by making adolescent girls and women aware of menstrual hygiene and to eliminate social evils associated with it. Around 99 girls come to school, said Mr. Santosh Kumar, The Headmaster of the school during his introduction with the FINISH team, and he also informed them that there is no female teacher in this school who can make these teenage girls aware about menstrual hygiene.

It is generally observed that menstruation starts at the age of 10-11 years and due to lack of information at this age, adolescent girls fall prey to all kinds of misconceptions, which increases the risk of developing infections in their reproductive organs. Sharing an incident the headmaster narrated, that "once sanitary pads were distributed to adolescent girls in the school by me, as a result of which many adolescent girls stopped coming to school. On receiving the information, it was found that their parents misconstrued it, "talked to me in abusive language and raised questions on the teachers intentions with the school girls. On the same day all the adolescent girls of the school were asked to gather in a classroom. Later, the importance of Menstrual Hygiene was discussed with them. "initially, the girls were slightly reluctant to speak about the subject, but gradually they cooperated and understood the subject. Their hesitation were dispelled and they soon started talking openly about it. They discussed with us the challenges and issues they face during menstruation. Taking the session further he added that there is always availability of Sanitary pads in the school, but no girl child reaches out to us

Finally, the responsibility was given to a girl from the school who could easily communicate with other girls. If any girl needs the sanitary pad, she could contact Didi and take it from her, the headmaster informed them.



The headmaster also gathered some information from the girls about the disposal of used clothes or pads at the time of menstruation, and they told him that "we throw them here and there", in reply to their question the headmaster instructed the girls to burn them in Incinerators available in the school although this is not environment friendly but since there was no arrangement for burial of sanitary pads in the school, they had no choice but to use Incinerators.

After collecting information from the school Headmaster FS Team got into action mode and started reaching out the girls in the village who did not come to school due to the social taboo and gender stereotypes that stigmatize menstruation as dirty. They perceived the headmaster's initiative as a social threat and Privanshi contacted the girls studying with them at their parent's home and asked them the reason for not sending them to school. The reason was taboo and social stigma about Sanitary pads given by the teachers to school girls. Taking their parents into confidence, Priyanshi assured them that she would make it a point to come to the school regularly, so that during menstruation no girl child had to run around to procure pads. Since this arrangement has been put in place, the girls will be completely safe. Following Priyanshi and her team's advice, all the parents started sending their girls back to school and what was once considered a taboo has today become a natural occurrence.



SOLID WASTE MANAGEMENT

Improper management and disposal of solid waste have severe consequences on both human health and the environment. As India's population is projected to increase from 1.3 billion in 2018 to 1.62 billion in 2050, the challenges surrounding solid waste management are expected to grow exponentially. The key to addressing this issue lies in the exploration of service delivery and technological models that are viable, practical, socially acceptable, and institutionally compatible. At FINISH Society, we strive to find innovative approaches to involve key stakeholders in reconstructing local waste management systems, promoting resource recovery, and facilitating the transition to a circular economy.

THE ROLE OF VALUE CHAIN RECYCLING

At FINISH Society, we believe in the importance of value chain recycling for resource recovery, enabling a smooth transition to a circular economy. By implementing efficient recycling practices, we can reduce the dependence on raw materials, minimize environmental degradation, and create a sustainable waste management system. Value chain recycling not only provides economic opportunities for waste collectors and recyclers but also promotes the responsible use of resources.

INVOLVING KEY STAKEHOLDERS AND COMMUNITIES

Addressing the challenges of solid waste management requires the active participation of key stakeholders and the local community. FINISH Society works towards empowering the informal sector, recognizing their valuable role in waste management. By providing training and capacity-building programs, we aim to enhance their skills and expertise in waste collection, sorting, and recycling. Additionally, we actively involve local governments and communities in decision-making processes, ensuring that solutions are tailored to their specific needs and circumstances.

CHANGING ATTITUDES AND BUILDING CAPACITIES

One of the major hurdles in achieving effective waste management is changing attitudes towards waste. Education and awareness programs play a crucial role in promoting responsible waste disposal practices, waste segregation, and recycling. FINISH Society actively works with educational institutions, community organizations, and individuals to promote behavioral changes that lead to sustainable waste management practices. By building capacities and fostering a sense of responsibility among individuals, we can create a collective effort towards waste reduction and resource recovery.

Over the past year, our team has worked tirelessly on different solid waste management projects, and we are proud to report significant progress. This achievement speaks to our commitment to cleanliness and sustainability. One of our major accomplishments in the project is the successful recycling of organic waste, which not only reduces the burden on landfills but also contributes to environmental sustainability. In addition, we managed to recycle inorganic waste, further enhancing our efforts towards a greener future. Furthermore, our plastic waste recycling efforts yielded remarkable results, thereby reducing plastic pollution. Through our hard work and dedication, we continue to make strides in the all of these solid waste management projects, fostering a cleaner, more sustainable community for all.





SWM strategies for rural and urban spaces are inherently distinct due to the unique variables at play in each setting. In rural areas, where financial resources are often limited, waste collection plans must be carefully shaped. Here, we adopt the "hub and spoc" model, which centers around efficiently collecting waste from multiple locations and transporting it to a central facility. Moreover, in rural settings, the emphasis lies on treating wet waste right at its source. It involves promoting practices such as home composting and fostering kitchen gardens to facilitate the decomposition of organic waste.

On the other hand, urban areas require a different approach. Source segregation is actively encouraged to maximize the potential for recycling and proper waste management. Mechanized vehicles are employed to streamline the collection process, ensuring that waste is collected in a segregated manner. This approach not only enhances efficiency but also allows for better recycling and disposal methods. By tailoring our strategies to the specific needs and variables of rural and urban spaces, we can effectively address and manage waste in a sustainable and environmentally friendly way.

This Karauli Champion Is A Role Model For Cleanliness

Courage is not the absence of fear but the motivation to overcome it. These lines are characteristic of the hero of our story Brajmohan Chowdhary son of Giriraj Singh Chowdhary Patel, Gram Panchayat Sanet, Block (Panchayat Samiti)- Shri Mahaveer ji,- District-Karauli of Rajasthan. He played a major role in raising the bar of cleanliness despite being specially abled. He never let his physical infirmities come in the way of his goals. Armed with his tricycle, he started a self-motivated initiative to make his village clean and sanitized. He started his drive individually without the support of anyone, despite facing humiliation and facing barbs from people of the village for being poorly equipped to lead the way to a clean Sanet. This did not deter him from his goal and even egged him on to change the thinking of the villagers. His enthusiasm and never-say-die spirit cleared the way for starting a waste management program for the gram panchayat. For the record, Brijmohan Chowdhary was born in 1978 and was the eldest among five siblings. His father and was the headman of the village at that time, and there was not much medical facility for the treatment of his medical condition. Yet the father got treatment done in Mumbai and Kolkata. During that time, 6 acres of land and 5 kg of silver were sold by his family for his treatment. When he was 8 years old, the doctor clearly said there was very low hope for success. When his condition did not improve, in 1994, treatment was stopped by the family members. Brijmohan got his major Inspiration from his father, Once his father told all his brothers and sisters during dinner one night that "maybe this was the Karma of our previous birth so you got this medical condition, but you should do some good deeds in your life so that you do not have to suffer the life of hell. Never hurt anyone". That was the moment when he decided that he would help others as much as possible by devoting his life to public service. At that time he started to worship God and started learning to play the harmonium. From that day till today, he goes to the temple every day so that God may give everyone wisdom. At the same time an idea struck his mind to embark on social work so that he can serve the people, but somewhere his disability came in the way. For some time he shifted base to Mathura but returned to Sanet after about 2 years.

Meanwhile, In Gram Panchayat Sanet, people of all castes and religions reside with love and harmony. The population of the village is around 15000. Then he started a campaign in their village in which he started telling people about the harm caused by drugs and took a pledge to make the village drug free. Brijmohan got positive results which I turn gave them the energy. Meanwhile, in May 2022, the NSE Foundation, and FINISH Society team started the clean village initiative in the village under the cleanliness program. A meeting of the Gram Sabha was called for the proposal of cleanliness and the details of the upcoming action plan were presented At first, it seemed that all this was a difficult task for him, since segregating waste was not an easy task. So, while acknowledging the gaps and challenges he helped



FINISH Society to conduct a Night Chaupal in the village for the first time and explained to villagers the harms of waste and the benefits of segregation and management of waste. After the Night Chaupal, Brijmohan joined in and studied the action plan of the campaign to make Sanet a model village of the district. With the support of Brijmohan FINISH Society conduct multiple Night Chaupals, community meetings, general assembly meetings, cleanliness dialogue with children in school, public consciousness rallies for public awareness, a cleanliness campaign with public cooperation, and all kinds of programs was done among the community, which resulted in a change in the village.

After all these activities, they started door-to-door garbage collection by providing vehicles in the village. Brijmohan supervised the door-to-door collection voluntarily, and also monitored and motivated source segregation of waste. To assess the cleanliness of the village FINISH Society Village Sanitation Committee of the entire Gram Panchayat level was formed to speed up the program. In that committee, Brijmohan was entrusted with the responsibility of the chairman of the cleanliness committee with everyone's consent.

During all these program activity District Collector Mr. Ankit Kumar Singh visited the village and appreciated the cleanliness program of the village and greeted all the sanitation soldiers by offering flowers as a mark of respect and for the efforts of Brijmohan. The District Collector offered him to sit with them on the stage and took off his garland and put it on Brijmohan as an honour. This was the most emotional moment for him since he no more felt his life was worthless.

The story of Brijmohan is an inspiration and motivation for the well-being of society



LIQUID WASTE MANAGEMENT

We are committed to addressing environmental challenges through impactful partnerships like Liquid waste Management. One such collaboration with Dungarpur Nagar parishad in Rajasthan aimed to treat 20,000 liters of wastewater per day in Gapsagar lake. This project signifies a significant step towards mitigating the ecological impact of untreated wastewater. Through our dedicated efforts, we successfully treated 5,880,000 liters of wastewater, reducing pollution load and improving water quality. The wastewater treatment facility adheres to eco-friendly practices, minimizing the environmental footprint. This exemplifies our dedication to creating sustainable solutions for pressing environmental issues.

In the ongoing journey of Sembakkam lake restoration, we have been instrumental in driving this transformative project. We have contributed to the restoration of this urban wetland by creating sophisticated constructed wetland systems with a treatment capacity of 7 million litres per day. These systems not only provide cost-effective and eco-friendly solutions but also bolster biodiversity conservation and improve aesthetic appeal. This effort sets a precedent for future urban environmental restoration projects and offers valuable lessons for replication.



PLASTIC WASTE MANAGEMENT

Our Plastic waste management project has made significant strides in addressing the pressing issue of plastic waste. We have actively engaged in tackling the challenges posed by plastic waste in regions like Amritsar, Khambalia, and Kolkata. Our diligent efforts have resulted in the collection of a substantial 14,001 kilograms of plastic waste and the recycling of 282,059 kilograms. Through our awareness campaigns and educational programs, we have reached 13,208 individuals, equipping them with knowledge and tools for responsible disposal and recycling.

The UNDP projects in Amritsar, Khambalia, and Kolkata have contributed immensely to the reduction of plastic pollution, with 4,042 kgs, 33,951 kgs, and 32,900 kgs of plastic waste collected and recycled, respectively. The FINISH Society plastic waste management project remains committed to addressing plastic waste and fostering a culture of responsibility among communities. We aim to expand our efforts and work toward a cleaner, more sustainable future.



SKILLS AND LIVELIHOOD

FINISH society is dedicated to uplifting marginalized individuals and communities through impactful initiatives. The core objective is to enhance the skills and income levels of masons, entrepreneurs, sanitation workers, and waste management workers. We consistently conduct capacity-building programs independently and in collaboration with external partners. The society actively promotes the establishment of small enterprises, self-help groups (SHGs), federations, and farmer producer organizations (FPOs) in various domains such as masonry, sanitation and hygiene, recycling, and food processing. Our livelihood development programs aim to empower disadvantaged segments of society, fostering economic independence and self-sufficiency.

One successful project, the PWC SHG based enterprise project in Jaipur, trained and supported 125 individuals, equipping them with essential skills and livelihood opportunities. Similarly, the TPCDT SHG based enterprise project in Nirsa, Dhanbad provided comprehensive training to 133 SHGs in incomegenerating activities. These initiatives empowered women to become creators and entrepreneurs, significantly improving their livelihoods.

In collaboration with ACC cements CSR arm Disha center, FINISH Society launched a transformative project in Chaibasa, Jharkhand. The project addressed unemployment and low self-esteem among tribal students through a three-month skill development program. Remarkably, we successfully trained and placed 102 students in companies in Bengaluru, surpassing their target of 90 candidates. Overall, FINISH Society's holistic approach has revitalized the lives of underprivileged youth, making them self-reliant and responsible members of society.

Nirsa's Rupali Mondal's Journey From Passion To Parlour

This is the story of Rupali Mandal. Rupali was just like any other villager, whose hopes and dreams were as bright as the star-studded sky of the village. She had only one dream, to become a skilled beautician and bring a touch of beauty to her community. However, they faced a significant hurdle – limited finances and the cost of vocational training seemed like an insurmountable obstacle.

One day, Rupali's life took an unexpected turn when she met the people of FINISH Society and Tata Power Community Development Trust (TPCDT). These organizations were working on a project to empower rural women and they believed that the dream of every woman like Rupali should come true. They offered her a life-changing opportunity: the chance to receive extensive training in beautician skills. With the generous support of FINISH Society and TPCDT, Rupali started her journey of learning.

Rupali threw herself into training to become a beautician with unwavering dedication. She began to master various skills, from cutting hair to applying makeup. With each passing day, her proficiency grew, turning her from a novice to a skilled beautician. It was a journey of resilience and unwavering passion for her craft.

Still, Rupali's path was not easy. There were still financial constraints. Undaunted by these challenges, she took a bold decision – to provide beauty services from her home. Armed with only a few basic tools and a heart full of determination, she began tending to the aesthetic needs of her fellow villagers.

With time, Rupali started building a small but loyal customer base. Word spread about her talent and dedication, and her reputation began to grow. But her dream of setting up her own beauty parlour was yet to be fulfilled due to financial limitations.

This is where her association with the Dhanalakshmi Self-Help Group (SHG) came as a boon. She was a part of the self-help group for women from her village who help each other fulfil their dreams. This change was made possible with the guidance and support of FINISH Society and TPCDT, who recognized the importance of such a group in Rupali's journey.

With the support of her new SHG family, Rupali took an important step forward. She obtained a loan from her SHG group, a vital lifeline that would enable her to turn her dream into reality. With this collaboration, Rupali set up her own beauty parlour right in the middle of Lagghata village.

Her parlour flourished and became a centre not only of beauty but also of dreams and empowerment. Rupali's commitment to her art and her community was unwavering. She did not accumulate her knowledge; Instead, she became a guide and trainer and shared her skills and expertise with those who wanted to follow in her footsteps.

As time passed, Rupali's beauty parlour continued to flourish and her new financial independence greatly improved her quality of life. However, her success was not just about money. It was about the respect and admiration she earned from her community for her dedication and hard work.

Ultimately, Rupali's story is a testament to the power of believing in one's dreams and the remarkable support provided by organizations such as FINISH Society & TPCDT. They not only helped her get the necessary training but also secure the crucial loan, thereby turning her dreams into reality.

Rupali's journey from a dreamer bound by financial limitations to a thriving entrepreneur and teacher serves as an inspiration to women everywhere. It shows that with determination and the strength to overcome challenges, anyone can turn their dreams into a beautiful reality.



A NEW INITATIVE IN EMPOWERING YOUTH THROUGH SPORTS



Over 1,000 young boys and girls in Nirsa, Jharkhand are receiving training in various sports, thanks to a project sponsored by the tata power community development trust. The initiative, led by national and state-level players, focuses on boxing, football, volleyball, javelin throw, discus throw, shot put, running, and kabaddi. Its aim is to redirect the youth's energy towards sports and away from social issues caused by financial instability. In a region where financial stability often leads to social issues like alcoholism, drug abuse, gambling, and betting, this project aims to redirect the energy of young individuals towards sports. In just three months, the project made remarkable progress in curbing negative trends and igniting a passion for sports among the youth.

The coaches, including experienced players, are providing training in football, kabaddi, volleyball, and athletics at the Maithan power ltd campus. This initiative doesn't only nurture sporting talent, but also instills discipline and positive behavioral change. Each coach has their success stories, from national-level achievements to empowering children from backward areas. Through perseverance and dedicated coaching, this initiative is creating a pathway for Nirsa's youth to shine in sports and beyond, while also fostering essential life skills and contributing to a more promising community.



RENEWABLE ENERGY

In an era where sustainability and renewable energy have become imperative for a better tomorrow, FINISH Society is taking significant strides towards creating a brighter, greener future through our pioneering solar energy initiatives.

In collaboration with Signify Foundation and supported by renowned Bollywood actor Pankaj Tripathi, FINISH Society has successfully implemented a solar energy plant at Madhymik school in Gopalganj, Bihar. This project showcases the power of collaboration and a shared vision for sustainability and accessible energy. Beyond a mere collection of photovoltaic panels, the solar plant represents a beacon of hope and empowerment for both students and the community. By providing a clean and reliable source of energy, this initiative ensures uninterrupted power supply to the school, enabling students to pursue education despite erratic grid power. Moreover, it significantly reduces the carbon footprint and decreases the school's reliance on fossil fuels. This remarkable achievement emphasizes the vital role played by corporate collaborations and individual contributions in promoting sustainability. By extending the benefits of renewable energy to schools and communities, this project not only brightens lives but also nurtures future generations to become torchbearers in constructing a sustainable world

In the arid landscapes of Rajasthan, FINISH Society has joined hands with SBI Card to establish a solar energy project that showcases the financial industry's commitment to environmental stewardship. This initiative is a testament to the fact that large-scale corporations are increasingly embracing renewable energy as a responsible business practice. By investing in solar power, SBI Card is not only lowering its carbon emissions but also reducing its operational costs. This strategic shift towards clean energy aligns with global efforts to mitigate climate change and demonstrates how corporations can integrate sustainability into their core operations. The Rajasthan project is a shining example of how the transition to renewable energy can bring about tangible economic and environmental benefits. By harnessing the abundant sunlight in the region, SBI Card is reducing its reliance on conventional energy sources, contributing to a sustainable future, and fostering the state's energy independence.

RESEARCH AND STUDY

Expanding our work with grass root experiences, FINISH started conducting research & studies in WASH and other sectors since 2012. Our approach for knowledge management is to gather information, analyse, evaluate and share the learnings for widespread multi-disciplinary application. Our research designs are always formulated in close partnership with all stakeholders and experts in the fields to ensure rigour, credibility and fit. Thus, each project design is developed in accordance with the needs of the client.

Data collection is conducted by a cadre of well trained and experienced teams. Our experience in having implemented various developmental programs also helps us in better understanding of the social, economic and technical aspects. Our aim is to analyze data and information to develop insights, design and knowledge that can be applied for making informed decisions. FINISH also develops research papers, learning materials, process documents and policy briefs for cross sharing of knowledge on emerging issues.

https://www.finishsociety.org/resources/#

TECHNICAL SUPPORT (FSTP)

UNICEF Bihar and FINISH Society, in alignment with the Swachh Bharat Mission Phase II, are collaboratively

engaged in critical initiatives within Gaya and Purnea districts of Bihar. Their primary objectives encompass bolstering knowledge and skills related to Faecal Sludge Management (FSM) among key state-level officials, district functionaries, stakeholders, and FSM operators. Furthermore, these efforts focus on designing and implementing FSM interventions, including the development of district FSM plans and draft provisions and regulations. They also entail establishing functional Faecal Sludge Treatment Plants (FSTP) and providing comprehensive training to workers and operators. These endeavours hold paramount importance in the pursuit of maintaining Open Defecation Free (ODF) status and efficient waste management, in line with the national mission's Phase II objectives, thereby contributing to the overall sanitation and well-being of the region.



WHAT IS NEXT FOR FINISH SOCIETY?

FINISH Society has broadened its scope to encompass the states of Rajasthan, UP, Odisha, and Maharashtra, while maintains a presence in Punjab, Bihar, Jharkhand, Madhya Pradesh, Gujarat, Andhra Pradesh, and Karnataka. In addition to sanitation, FINISH has expanded its work to include solid waste management, liquid waste management, faecal sludge management, skill development, agriculture, and solar energy to promote a circular economy with a market-driven approach.

To achieve its objectives, FINISH employs a range of strategies, with ecosystem-based approach at its core. Aligned with the SDGs and evolving developmental sector needs, our focus is on activities that drive sustainable development.

Our focus areas are:

Affordable & Climate Resilient WASH: Promotion of products and services that are technically sound, climate adapted, environmentally safe and affordable.

Supply Side Optimisation: Strengthening the value chain actors, local businesses and service providers in WASH and waste management to meet the demand

Circular Economy & Climate Action: designing and implementing solutions which try to monetise waste (faecal sludge and solid waste) with growing focus on smaller cities and towns for solid and liquid waste management (including Faecal Sludge Management).

Value added Education: for underprivileged children from slums, functional and financial literacy with focus on for women, (in)formal waste workers

Partnerships for Scaling Impact: Expanding existing and building new partnership in clean energy, working with farmers to improve soil health and productivity, livelihood for better implementation and holistic development of communities.

Advocacy and Capacity building of stakeholders at all levels

Health: To educate and generate awareness on health focussed on women and children among the community and design sustainable solutions.

Gender and Social Inclusion: aims to address the needs of diverse and vulnerable people across programs.

OUR MAJOR PARTNERS













































FINISH Society

Near New Wisdom Progressive Inter College,

New Nandi Vihar Colony, Chinhat,

Lucknow-226028

Uttar Pradesh, India.

Email: info@finishsociety.com Call us- at +91-522 3516328

https://www.finishsociety.org/